



THE D|13 SINK SYSTEM IS A GAME CHANGER AT GILLETTE STADIUM

From the World Champion New England Patriots to Jay Z, Beyoncé and Taylor Swift, Gillette Stadium plays host to the top names in the world of sports and entertainment. The facility is also renowned for being on the cutting edge of green technology and sustainable design. So it's only natural that they were an early adapter to the future of commercial restrooms — the D|13 Sink System, featuring the new XLERATORsync® Hand Dryer.

PROJECT
Gillette Stadium

LOCATION
Foxborough, Massachusetts

USE
NFL Stadium & Major Entertainment Venue

CAPACITY
67,000

SIZE
1.9 Million SF

ARCHITECTS
Populous



CREATING A VIP FAN EXPERIENCE

“The experience of watching the game at home on TV is almost better than sitting in the stadium, so over the past 5 years, we’ve put a lot of capital into Gillette Stadium to enhance the fan experience,” says Jason Stone, Senior Director of Operations, Kraft Sports + Entertainment.

Gillette Stadium is now decked out with large LED screens, massive HD media walls, field-level terraces, mezzanines, premium bars, luxury suites and other state-of-the-art features. The D|13 Sink System has been added as a high-end fixture in VIP areas such as the Optum Field Lounge, Cross Pavilion and Putnam Club Lounge.

“Aesthetics are a big part of building these new spaces,” Stone says. “The D|13 Sink System blends seamlessly with the other finishes we installed throughout the space. It gives our customers the extra VIP experience so when they walk up to the sink, they have the soap, water and hand dryer all in the same location.”

“INSTALLING THE D|13 SINK SYSTEM GIVES OUR CUSTOMERS THE EXTRA VIP EXPERIENCE SO WHEN THEY WALK UP TO THE SINK, THEY HAVE THE SOAP, WATER AND HAND DRYER ALL IN THE SAME LOCATION.”

JASON STONE

SENIOR DIRECTOR OF OPERATIONS,
KRAFT SPORTS + ENTERTAINMENT



FORM AND FUNCTION

The D|13 Sink System is the most advanced integrated sink system on the market. It is a masterpiece of form and function, providing the most hygienic, sustainable and cost-effective way to wash and dry hands. It offers a 95% cost savings versus paper towels, eliminating their labor, maintenance and waste, while creating a more hygienic restroom environment. Its state-of-the-art features include HEPA filtration, adjustable speed and heat, LED illumination and a Sound Suppression Air Delivery System.

In addition to the sleek design and intuitive user experience, what really sets the D|13 Sink System apart is the XLERATORsync® Hand Dryer. Designed in collaboration with Excel Dryer and a world-renowned design firm, the dryer's "reverse airflow" design blows air/water flow away from the user, promoting hygiene and enhancing user experience.

"THE LEVEL OF SERVICE PROVIDED BY THE D|13 GROUP HAS BEEN SECOND-TO-NONE, THE SYSTEMS WORK FLAWLESSLY. IT'S MADE IT EASY FOR OUR FACILITY STAFF AND HAS NOW BOOSTED THE EXPERIENCE OF OUR CUSTOMERS USING THESE FACILITIES."

JASON STONE

SENIOR DIRECTOR OF OPERATIONS,
KRAFT SPORTS + ENTERTAINMENT

CHAMPIONING SUSTAINABILITY

From the stadium's inception, the designers and contractors focused on long-term sustainability, energy efficiency and ecosystem management.

"Sustainability and green initiatives are a big part of our operation," says Stone. "Some of our latest initiatives include our food waste diversion program where we recycle approximately 200 tons of food waste per year. We've also incorporated LED lighting throughout the facility, including converting the lights that illuminate the game field to LED."

A DESIGN-ASSIST PARTNER

D|13 is a design-assist partner working directly with architects, designers and clients. The D|13 Sink System is fully customizable to your specifications and adaptable to any size, shape or material. Several soap dispenser options are available and the unit is compatible with faucet models from several manufacturers.

Factory templates and custom 3D laser templating are available to reduce installation time and ensure accurate fit. All orders are purchased and shipped directly from D|13 Group, giving you a one-on-one customer service experience.

"The level of service provided by the D|13 Group has been second-to-none," Stone says. "The systems work flawlessly. It's made it easy for our facility staff and has now boosted the experience of our customers using these facilities."



**CONTACT US TODAY TO DESIGN
YOUR CUSTOM SINK SYSTEM SOLUTION**

1-888-670-3107 / D13Group.com / design@D13Group.com